

Custom Solutions

Portfolio



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*Every new technology comes with a training problem that Mentor can either alleviate or eliminate.*

## Knowledge Management Initiatives

No other company has the depth of experience of Mentor Media Group in supporting knowledge management. Since 1994, Mentor has helped KM executives communicate the corporate vision and make employees successful with new applications, from Notes-based KM systems to web portals.

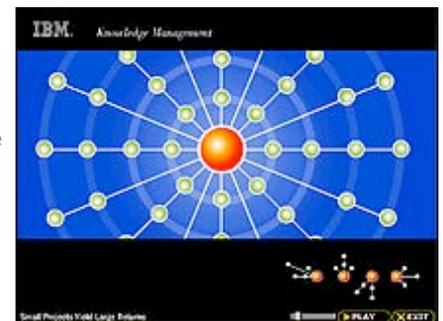
### KPMG

The first Mentor ever developed, in 1994, was for KPMG Peat Marwick's first knowledge management intranet system. The forward-thinking company commissioned a Mentor to help orient, train, and support its professional services staff to their new Kman system. Its success showed Mentor could be a valuable aid to companies launching new business processes, especially in Knowledge Management.



### IBM Global Services

Mentor allowed the IBM Global Services Knowledge Management group to leverage its large amount of educational material with a "just in time" distance learning solution. For the past four years, Mentor has been a major means of communicating the company's knowledge management program to IBM Global Services professionals and, in particular, supporting them in the use of the ICM AssetWeb, a Notes/Domino-based tool for sharing intellectual capital.



### American Express

To manage multiple worldwide marketing campaigns, AmEx created a Notes-based Knowledge Management application, and to help people master it, they turned to Mentor. And when the company wanted to leverage the knowledge shared at a large internal conference, another Mentor delivered the message to desktops around the globe.



### GE Capital

Mentor greets employees at GE's massive knowledge portal, showing them how to personalize their access and how to navigate through the deep levels of content to find the knowledge, people, and documents they need.



## Colgate Palmolive

There are 10 critical features employees need to master to use this knowledge portal. Mentor shows them all: browsing company information, locating people, asking for help, requesting documents, using the advanced search features, and more.

